

Ref: IFHE-/IBSVAC/228

Dt: 02/12/2016

Circular

All the students of Master of Business Administration (MBA) are hereby informed that an event Aptitude week is starting from 21/12/2016.

For any further queries contact Student Coordinator.

Copy:

1. SIS Admin
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Coordinator


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THE ICFAI FOUNDATION FOR HIGHER EDUCATION
(Deemed-to-be University Under Section 3 of the UGC ACT, 1956)

Report on Aptitude Week

21/12/2016

Club Ecobizz the official club of Economics, Business and Public policy at IBS Hyderabad, is a place to learn and grow. Club Ecobizz imparts theoretical and practical knowledge to enlighten the members about the economics, business and public related concepts. Founded by eminent scholar and a role model to many young management graduates Dr. S V Sessaiah, the club has imparted values and cultivated ideas of this great leader within its members. The club addresses all academic as well as non-academic issues of its members by conducting real time events, guest lectures, simulated group discussions, workshops, student presentations and monthly issues of our analytical magazine - FOCUS which are the ideal tools to educate the student community for any and all economic related subject matter.

KHOJ - The research wing of the club, works with the objective to impart a very specific look into things and bring out the minutia as a practice of dedicated research, all whilst sharpening the analytical skills of the club members. The KHOJ roster is carefully selected to bring about students interested in diverse aspects of management – finance, marketing, human resources, operations and also the politically knowledgeable. Just like the individuals the discussions, presentations and workshops also cover all the verticals to cater to every individual and eventually come up with unique and irrefutable findings.

Club EcoBizz was the winner of the Best Marketed Club in VSL (VAPS Super League) football tournament with its team "Travancore Titans". The club is also a proud winner of three trophies in Trishna 2014 namely the Best Marketed Club Trophy for Events (Trishna 2014), Trishna 2014 Trophy & the Best Marketed Club Trophy (ICFAI Premier League). The club also has its own team named "Bizzy Jacks" in the IBS IPL tournament organized by team V.A.P.S. As they say, "All work and no play makes jack a dull boy", in club EcoBizz we ensure that we lift our self from the "bookworm" mode toward the intelligent, outward and innovative mode. Club EcoBizz is not just a club, it is a family that strives to learn and grow together in a symbiotic manner. Club ECOBIZZ aims at providing more value addition with its activities lined up.

VISION:

To be the leading consultant for firms, assisting them formulate their business policies with complete understanding of the underlying public policies.

MISSION:

To help students develop the right skills attitude and knowledge required to succeed in an economic and business environment.

EB Week – a 5 Day event consisted of 2 events – Aavardhan, Carpe-Diem. Aavardhan was a 2- Day event, organized by Khoj, the research wing. The event saw 17 eager teams from various clubs and also from happy club. It consisted of 3 rounds - Thug the Bug, Game of Slytherins, and Case study. Carpe-Diem started simultaneously on Day 2 of Aavardhan. We had 19 enthusiastic teams for this 3-Day event. It comprised of 5 rounds – 221 EB Street, Machine-Gun Massacre, Big Fat Wallet, Fly or Fail, Silver Lining. This also included an online trading simulation for an entire day. The event came to a conclusion with a closing ceremony on Day-5 which included cultural performances by Samavesh and prize distribution to winners of Aavardhan and CarpeDiem.

LIST OF DOMAIN ACTIVITIES BY THE CLUB

1. FOCUS: The monthly newsletter by Club Ecobizz of IBS-Hyderabad, made with the aspiration to inform in the most objective way possible about all the activities surrounding Economic and Business Policy. Articles also covered Theoretical, Historical and Socially Relevant Economic aspects which would appeal the mental faculties of students and general readers alike.

1. June 2016- Cover Story: "Foreign Direct Investment in India – Recent relaxation norms"

2. August 2016- Cover Story: "Urjit Patel – New Dawn"

3. September 2016- Cover Story: "Jio – Changing the rules of the games"

4. October 2016- Cover Story: "The fall of Mistry"

5. November 2016- Cover Story: "Demonetization"

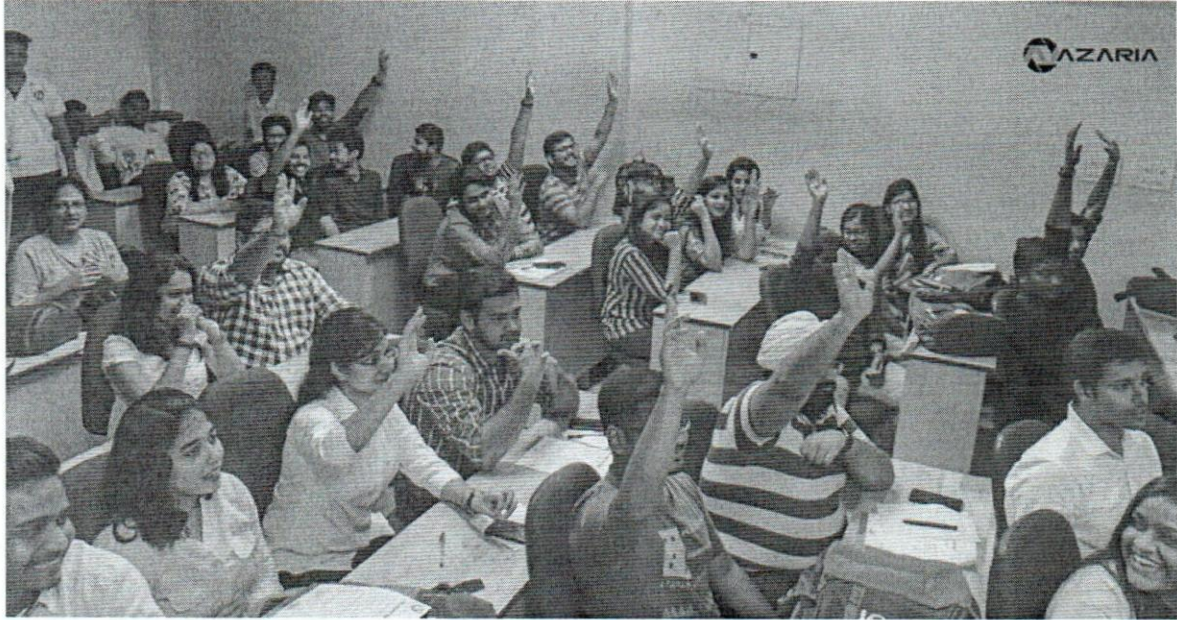
2. EB BULLETIN: Ecobizz continued the annual practice to cater to the masses of today by providing information which can be consumed on the go. The bulletin was posted on Facebook and WhatsApp as both these are conjectured to be the top sources of information of IBS-Hyderabad. The frequency of the bulletin was daily containing anywhere between 6-10 news items focused towards Economics. Unlike the Subjectivity needed in Focus, EB Bulletin has been bent towards a straightforward and objective style of journalism.

3. KHOJ (DIG YOUR WISDOM): The objective was to impart a very specific look into things and bring out the minutia as a practice of dedicated research, all whilst sharpening the analytical skills of the individuals who were part of the KHOJ Team. The KHOJ roster was carefully selected to bring about students interested in diverse aspects of management – finance, marketing, human resources, operations and also the politically knowledgeable. Just like the individuals the discussions, presentations and workshops also covered all the verticals to cater to every individual and eventually come up with unique and irrefutable findings.

4. EB PAATHSHAALA: The EB Classroom of the 2014 underwent a change of name and direction following the inception of KHOJ. The newly coined EB Paathshaala is focused towards the academic aspect in conjunction with experimental teaching styles ranging from case studies to theoretical discussions which would require students to think hard and fast. This exercise was done keeping in mind, the academic grades of EcoBizz Members and to polish them for the placement process next academic year.



Suganya
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